

Brite

TECH LIFESTYLE

Digital Studio Services & Rates

AI-native content production for brands, creators and digital sellers
— built on a proven, brand-consistent pipeline.

Each price is marked **one-off** (pay once), **per month** (an ongoing plan, cancel anytime), or **each** (pay per item). Prices guide standard scope; bespoke work is quoted on brief. **Two revision rounds** included.

AI Video Ad Packs

01

META · TIKTOK · REELS

Short-form video ads built to test and convert. One brand setup, then multiple ad variations with hook A/B versions — the payoff visible from the first frame, under 18 seconds each.

Brand setup (charged once, on your first project)	ONE-OFF	£150
Starter pack — 3 ad variations, 1 hook each	ONE-OFF	£240
Test pack — 5 ads × 3 hooks (15 assets)	ONE-OFF	£550
Monthly plan — 12 fresh ads every month	PER MONTH	£900–1,200

Device Mockup & Composite Packs

02

APP · E-BOOK · DIGITAL PRODUCT

Pixel-perfect screen-in-device composites — your design placed on laptop, tablet and phone in correct perspective, plus a lifestyle hero scene. Ideal for Etsy listings, app stores and course pages.

Single device composite	ONE-OFF	£35
3-device pack (laptop / tablet / phone)	ONE-OFF	£90
Listing pack — 5 composites + 1 hero	ONE-OFF	£150

Thumbnail Systems

03

YOUTUBE · REELS · COVERS

Not one-off thumbnails — a reusable template system in your brand with proven click-appeal built in. You get editable files plus a one-page guide, so you can either drop in your own titles or have new thumbnails made for you.

Template system — 3 templates + guide	ONE-OFF	£220
Pay-as-you-go — we make one thumbnail	PER THUMBNAIL	£18
Monthly plan — we make 10 thumbnails each month	PER MONTH	£120

Brand-in-a-Box

04

FOR DIGITAL SELLERS & CREATORS

A compact, ready-to-use brand system: colour palette, two font pairings, three logo treatments, a one-page voice guide and a branded template — delivered as a tidy PDF plus an asset folder.

Complete mini brand kit

ONE-OFF **£450–750**

Short-Form Content Retainer

05

DONE-FOR-YOU REELS

Your short-form channel, handled end to end. Each month we script, build, voice and deliver 8–12 reels — ready to post, with captions and posting guidance. An ongoing monthly plan, not a one-off.

Monthly plan — 8–12 reels every month

PER MONTH **£650–1,000**

Extra hook variation (a second opening to test)

PER HOOK **£50–75**

AI Voiceover & Narration

06

WARM, NATURAL, ON-BRAND

Script to clean voiceover in a chosen voice — ideal for reels, explainers and product videos. Included free inside ad and reel packs.

Up to 150 words

ONE-OFF **£25**

Up to 500 words

ONE-OFF **£60**

Presentation & PDF Design

07

DECKS · LEAD MAGNETS · MEDIA KITS

Branded pitch decks and lead-magnet PDFs built from your content — clean layouts, real clickable links, print-ready.

Lead magnet (up to 8 pages)

ONE-OFF **£180**

Pitch deck

FROM · ONE-OFF **£350**

■ A simple, four-step process

1 Brief

You complete a short one-page brief — product, offer, the feeling you want, and your brand assets. Ten minutes, no meetings required.

2 Setup

Your brand is built into the production system once — fonts, colours and product composites — so everything that follows is consistent and fast.

3 Produce

Assets are generated to the agreed scope, each one verified against your brand rules before it reaches you. First drafts typically land within a few working days.

4 Refine & deliver

Two revision rounds are included. Final files are delivered ready to publish, in the formats each platform needs.

Why a system, not a freelancer

Most content production is priced by the hour and re-built from scratch each time. This studio runs on a [documented pipeline](#) — locked device geometry, tested reel formulas and automated brand systems. The result: brand-consistent output, quicker turnaround, and the ability to produce a high volume of variations without the cost climbing in step. You pay for the outcome and the system behind it, not the hours.

Start here

Two services are the easiest place to begin: [AI Video Ad Packs](#) for brands that need ad creative to test, and [Device Mockup Packs](#) for digital-product sellers who need their work to look its best. Get in touch and we'll pick the right starting point together.